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Hims & Hers Plans to Expand Operations in the Columbus Region with New Facility and 400 Jobs

Digital health leader deepens investment in Central Ohio, advancing growth in one of the nation's leading life sciences hubs

Columbus, Ohio – Hims & Hers Health, Inc. (NYSE: HIMS), the leading digital health and wellness platform, announced plans to invest more than \$200 million to expand its operations in New Albany. The project includes a new state-of-the-art facility focused on fulfillment, lab testing and pharmacy operations. This is expected to double the company's physical footprint in the Columbus Region and create up to 400 new jobs.

This expansion will deepen Hims & Hers' commitment to advancing clinical innovation and expanding access to personalized care, strengthening the company's ability to scale its services and enhance the customer experience. The new facility is expected to support a broader range of offerings and boast new capabilities that reflect the evolving health and wellness needs of consumers.

"As more customers come to Hims & Hers to access the care they need, we're growing our ability to meet demand for affordable, high-quality treatments," said Mike Chi, Chief Operating Officer of Hims & Hers. "We are proud to continue investing deeply in Ohio. The community and our operations here are key to our commitment to delivering a simple, safe, and personalized experience for every customer who trusts us with their health and wellness journey."

Hims & Hers launched operations in the Columbus Region in 2019 and has steadily expanded its pharmacy presence since that time. Its current New Albany-based facility is licensed by the Ohio Board of Pharmacy and adheres to strict federal and state regulatory standards.

"The 400 new jobs Hims & Hers plans to create means 400 families will have new opportunities to grow and thrive here in Ohio," said Ohio Governor Mike DeWine. "This investment

strengthens the regional economy and demonstrates that Ohio is a place where innovative companies can succeed and scale for the future.”

“The Columbus metro works for companies that need to scale with precision and speed,” said Jason Hall, CEO of the Columbus Partnership. “You see that when companies continue to deepen their presence. That pattern tells you more than any headline.”

The Columbus Region is emerging as a national hub for life sciences, supported by more than 23,000 research and development professionals and over 26,000 life sciences-related degrees awarded in the last five years. With a strong research base, a growing integrated supply chain, and a deep pipeline of technical talent, the region continues to attract companies investing in the future of health.

“New Albany is proud to be the home of Hims & Hers’ next major investment,” said New Albany Mayor Sloan Spalding. “This project reinforces our city’s position as a destination for forward-looking companies and high-quality jobs. We’re building a community where innovation scales and opportunity grows.”

New Albany’s growth as a destination for advanced industry has positioned it as a key location in the Columbus Region’s success story. The city is home to a diverse mix of technology, manufacturing and healthcare operations.

“Ohio continues to be a leader in digital health,” said JobsOhio President and CEO J.P. Nauseef. “By implementing technology across the patient journey, innovative companies, like Hims & Hers, connect their customers with the personalized care they need at an affordable cost. This commitment from Hims & Hers demonstrates their belief in Ohio’s statewide strategy to grow next-generation industries like life sciences.”

The new site will be located at 9885 Innovation Campus Way in New Albany, nearby its current facility. Construction is expected to begin in the first quarter of 2026. JobsOhio plans to provide assistance for the project, which will be made public after a final agreement is executed.

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About Hims & Hers Health, Inc

Hims & Hers is the leading health and wellness platform on a mission to help the world feel great through the power of better health. We believe how you feel in your body and mind transforms how you show up in life. That’s why we’re building a future where nothing stands in the way of harnessing this power. Hims & Hers normalizes health & wellness challenges—and innovates on their solutions—to make feeling happy and healthy easy to achieve. No two people are the same, so the company provides access to personalized care designed for results. For more information, please visit www.hims.com and www.forhers.com.

About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with seven regional partners across Ohio: [Dayton Development Coalition](#), [Lake to River](#), [Ohio Southeast](#), [One](#)

[Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and Team NEO. Learn more at www.jobsohio.com. Follow the company on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About the Columbus Partnership

The Columbus Partnership brings together civic-minded business leaders to advance a shared vision to make Columbus the most prosperous region in the country. Columbus Partnership member CEOs are committed to the future of the Columbus metropolitan area through high-impact civic and philanthropic engagement. Through our One Columbus and Smart Columbus brands and investor support, our team works to help create jobs and attract capital investment, expand access to opportunity, and improve the economic competitiveness of the Columbus Region. Learn more at columbusregion.com.

Cautionary Note Regarding Forward-Looking Statements

This press release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements can be identified by the use of forward-looking terminology, including the words “believes,” “estimates,” “anticipates,” “expects,” “intends,” “plans,” “assume,” “may,” “will,” “likely,” “potential,” “projects,” “predicts,” “continue,” “goal,” “strategy,” “future,” “forecast,” “target,” “outlook,” “opportunity,” “project,” “confidence,” “foundation,” “groundwork,” or “should,” or, in each case, their negative or other variations or comparable terminology. There can be no assurance that actual results will not materially differ from expectations. Such statements include, but are not limited to, statements regarding Hims & Hers’ planned expansion in the Columbus region, the expected timing of construction, the anticipated operational capabilities of the new facility, the potential creation of jobs, projected investment levels, and assumptions relating to the foregoing. These statements are based on management’s current expectations, but actual results may differ materially due to various factors.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, the forward-looking statements contained in this press release are based on our current expectations, assumptions and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, our ability to complete the planned Columbus Region expansion on expected timelines or at all; our ability to successfully scale fulfillment, lab testing, and pharmacy operations at the new facility; our ability to recruit and retain personnel for newly created roles; expectations regarding customer demand and growth; the impact of changes in healthcare, consumer protection, or privacy laws; increased scrutiny from regulators; supply chain constraints; general economic, business, or financial conditions; and other factors described in the Risk Factors and other sections of our most recently filed Quarterly Report on Form 10-Q, our most recently filed Annual Report on Form 10-K, and other

current and periodic reports we file from time to time with the Securities and Exchange Commission.

Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. The forward-looking statements contained in this press release are made only as of December 17, 2025. We undertake no obligation (and expressly disclaim any obligation) to update or revise any forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in the forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results may differ materially from those made in or suggested by the forward-looking statements contained in this press release.