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Welspun Expands U.S. Operations with New Manufacturing Facility in Grove City

Columbus, Ohio – Welspun, a leading global manufacturer and distributor of home textiles, is bringing additional manufacturing capacity to the U.S. The company has an existing distribution center in Grove City that will be retrofitted to add manufacturing operations. This \$12.5 million investment will enhance Welspun's presence in the North American market, producing a range of home textiles including towels, rugs, and bedding, and creating 70 new jobs in the region.

"This strategic expansion reflects our commitment to supporting our retail and hospitality partners while creating significant job opportunities in the community," said [Keyur Parekh, Welspun CEO Global Business & Director]. "We look forward to enhancing our presence in the U.S. market and providing our customers with innovative and quality products."

"Our goal is to provide customers with a diverse range of choices to suit their preferences and style, enhancing their *'sleep experience'* with innovative and quality products," said Parekh. This expansion is part of Welspun's broader strategy to increase its manufacturing footprint in North America.

"Grove City is excited about Welspun's decision to expand its operations with a leading- edge manufacturing facility right here in our community," said Grove City Mayor Richard L. "Ike" Stage. "Welspun's investment is a testament to the skilled workforce and supportive business environment we offer. This new facility will bring new jobs and also reinforce Grove City's position as a prime location for manufacturing excellence."

Welspun's decision to expand into the U.S. pillow manufacturing sector is driven by strategic dialogues with major North American stakeholders, aiming to tap into onshore opportunities and meet evolving market demands.

"Welspun's choice to expand in Grove City highlights what's working right here in Ohio, where our state continues to provide a competitive edge for global manufacturers," said JobsOhio President and CEO J.P. Nauseef. "This investment showcases Ohio's strong workforce, strategic location, and supportive business climate that continues to attract and retain world-class companies."

Welspun's new facility will support its diverse product portfolio, including sleep pillows, pillow covers, mattress pads, comforters, and blankets, serving retail, omni, institutional, hospitality, and e-commerce channels. Welspun's basic bedding brands include Licensed Brands ranging from Martha Stewart, Charisma and Own Brands Kindlier to WelHome with more expected in the future.

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About Welspun Living Limited

Welspun Living Limited has been a global leader in home textiles for over 35 years. The product range is unparalleled in breadth and depth, including sheets, comforters, towels, bath rugs, utility bedding, pillows, beach towels, accent and area rugs. Today, every 5th towel and every 7th sheet sold in the U.S. is made by Welspun, and that success has primarily been driven by our commitment to innovation.

About the City

Grove City, a suburb nine miles from downtown Columbus, serves as the Southwest Gateway to Central Ohio. Featuring four access points to interstates 71 and 270, Grove City is home to more than 1000 businesses employing 33,000 employees. Best known for its conveniences of metropolitan living while retaining its widely recognized small-town charm--Grove City remains the only three-time winner of Ohio Magazine's Best Hometown.

About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with seven regional partners across Ohio: [Dayton Development Coalition](#), [Lake to River, Ohio Southeast](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and Team NEO. Learn more at www.jobsohio.com. Follow the company on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About One Columbus

As the economic development organization for the 11-county Columbus Region, One Columbus' mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future and inspires corporate, academic and public innovation throughout the Columbus Region. One Columbus expertly guides companies through the location decision process. Through strategic business outreach and customized research, the One Columbus team leverages public, private and institutional partnerships to grow the Columbus Region's economy and strengthen its national and international competitiveness. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at ColumbusRegion.com.