



**For Immediate Release**

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## **MATT MCCOLLISTER NAMED ONE OF NORTH AMERICA'S TOP 50 ECONOMIC DEVELOPERS**

**Columbus, Ohio** – Matt McCollister, Executive Vice President at One Columbus, has been named one of North America's top 50 economic developers by [Consultant Connect](#). Consultant Connect is a consulting agency designed to bridge the gap between economic developers and site consultants. This is Matt's [second time earning this honor](#).

Matt has been a part of the One Columbus team for nearly 14 years and was elevated to his current role in February 2023. As Executive Vice President, Matt is fully engaged in all aspects of program development, prospect management, and place promotion. He has direct experience with marketing and promotion plans, contact relationship management systems, international and domestic business development, and business retention and expansion programming. His specialties include program administration, action plan development, CRM systems, BR&E systems, as well as technology and web applications.

"This recognition is a testament to Matt's experience and his willingness to continue to learn and grow professionally. We are thrilled to see him earn this prestigious award," said Kenny McDonald, President and CEO of the Columbus Partnership. "Matt's leadership and hard work has benefitted our 11-county region and all of his teammates."

Earlier this month, One Columbus was recognized for the 7<sup>th</sup> year in a row as a recipient of the Mac Conway award by Site Selection for being one of the top 20 economic development organizations in the nation. Learn more about that award [here](#).

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### **About the Award**

The Top 50 Economic Developer Award by Consultant Connect is a prestigious recognition that celebrates the outstanding achievements of economic developers across the globe. This accolade honors professionals who have demonstrated exceptional dedication, innovation, and effectiveness in driving economic growth and prosperity in their communities. Economic developers play a vital role in fostering business expansion, job creation, and overall economic vitality. The Top 50 Economic Developer Award acknowledges individuals who have made significant contributions to their regions by implementing strategic initiatives, forging partnerships, and leveraging resources to stimulate economic development.

Through their vision, leadership, and collaborative efforts, awardees have successfully attracted investments, supported local businesses, and enhanced the competitiveness of their communities in the global marketplace. Consultant Connect's recognition highlights the importance of economic development efforts in fueling sustainable growth and improving the quality of life for residents. Winners of the Top 50 Economic Developer Award serve as exemplars of excellence in the field, inspiring others to emulate their success and drive positive change in their respective regions.

## **About Consultant Connect**

Consultant Connect is designed to bridge the gap between leading economic developers and location consultants through exclusive networking events, educational services and leadership development. Consultant Connect not only gives economic developers an inside look into the world of site selection – it gives them the applicable information necessary to propel their careers and communities forward. For more information, please visit [www.consultantconnect.org](http://www.consultantconnect.org).

## **About One Columbus**

As the economic development organization for the 11-county Columbus Region, One Columbus' mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future and inspires corporate, academic and public innovation throughout the Columbus Region. One Columbus expertly guides companies through the location decision process. Through strategic business outreach and customized research, the One Columbus team leverages public, private and institutional partnerships to grow the Columbus Region's economy and strengthen its national and international competitiveness. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at [ColumbusRegion.com](http://ColumbusRegion.com).

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