

For Immediate Release September 23, 2024 One Columbus Media Contact Jon Keeling 614-657-5917 jk@columbuspartnership.com

## **BBI TRANSPORTATION BRINGING NEW JOBS TO OBETZ**

Investment Underscores Columbus Region's Competitive Logistics Edge

**Columbus, Ohio** – BBI Transportation, a leading carrier in trucking services, is announcing a new investment in Obetz. This expansion will result in the creation of 105 new jobs, with a total annual payroll of \$5.9 million. The office space and terminal will serve as a regional headquarters for BBI Transportation, enhancing their operations and allowing the company to better serve its clients across the Midwest and Southeast regions of the United States.

With an investment of \$6.25 million, the new Obetz project will strengthen BBI Transportation's footprint in the Columbus region. The facility is designed to streamline the company's fleet operations and improve efficiency, supporting their growing client base and future expansion plans.

"BBI Transportation is excited to establish strong relationships, with both existing and new customers, within the Columbus market," said Brent Bosse, President & CEO of BBI Logistics. "This new investment not only reflects our commitment to growth and innovation in the logistics sector, but also instils our confidence in the Obetz community and what they have built."

The 105 new jobs, which range from office roles to driver positions, will enhance the local workforce and contribute to the area's continued development as a logistics hub. Hiring is set to begin immediately.

"The creation of 105 additional jobs in Obetz is great, but the benefits extend beyond employment," said Obetz Mayor Angela Kirk. "Their investment in our community demonstrates confidence in our efforts to support their ever-growing organization, BBI could have gone anywhere, we are happy to welcome them to their new home in the city of Obetz."

The Columbus Region has established itself as a premier logistics hub in the United States, thanks to its strategic location, robust infrastructure, and access to major highways, railways, and airports. Positioned within a one-day drive of nearly half of the U.S. population, the region offers unparalleled connectivity for companies looking to optimize their supply chains and distribution networks.

"BBI Transportation's decision to invest in Obetz is a clear indication of the Columbus Region's competitive edge in logistics and distribution," said JobsOhio President and CEO J.P. Nauseef. "This project will not only support the company's growth but also strengthen the regional economy by creating new jobs and enhancing the capabilities of one of Ohio's key industries."

## **About BBI Transportation**

BBI Transportation, Inc is an asset-based trucking company located in Columbus, OH. We have a diverse selection of equipment including dry vans, reefers, flatbeds, tankers, etc. Over the next few years, we are looking to grow our national footprint to 5-10 terminals across the US. This will help strengthen our overall position in the logistics and transportation industry by being able to place assets based on our customer's needs.

For more information and details on job opportunities with BBI Transportation Inc, please visit: <a href="https://www.bbitransportation.com">www.bbitransportation.com</a>

## About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through <u>Find Your Ohio</u>. JobsOhio works with seven regional partners across Ohio: <u>Dayton Development Coalition</u>, <u>Lake to River</u>, <u>Ohio</u> <u>Southeast</u>, <u>One Columbus</u>, <u>REDI Cincinnati</u>, <u>Regional Growth Partnership</u> and Team NEO. Learn more at <u>www.jobsohio.com</u>. Follow the company on <u>LinkedIn</u>, <u>Twitter</u> and <u>Facebook</u>.

## **About One Columbus**

As the economic development organization for the 11-county Columbus Region, One Columbus' mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future and inspires corporate, academic and public innovation throughout the Columbus Region. One Columbus expertly guides companies through the location decision process. Through strategic business outreach and customized research, the One Columbus team leverages public, private and institutional partnerships to grow the Columbus Region's economy and strengthen its national and international competitiveness. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at <u>ColumbusRegion.com</u>.

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