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A TRUE COLUMBUS SUCCESS STORY, AUNT FLOW CONTINUES EXPANSION

Founded by an 18-Year-Old in 2016, Innovative Company is Making Their Mark

Columbus, Ohio – When Aunt Flow began in 2016, CEO Claire Coder was 18 years old and traveling door to door to businesses in downtown Columbus. Today, Aunt Flow’s period product machines can be found in locations across the United States, Canada, and even in the United Kingdom. Today, they announce the addition of 19 new employees by the end of 2025 that will help take this revolutionary company to the next level.

Aunt Flow was founded on the belief that if toilet paper is offered for free, then period products should be as well. The passion for their mission has allowed for their product to be found in restaurants, retail stores, private companies, and schools, providing organic cotton tampons and pads to anyone who needs one.

“Our company’s mission for making the world better for people with periods has collided with a genuine need in the marketplace,” said Coder. “We’re shifting the conversation so no one goes without a period product. That success has allowed for our continued growth to happen right here in Columbus.”

The company’s investment of \$600,000 will train the 19 new positions in Columbus. Upcoming career opportunities will be available in sales, marketing, operations, and administrative positions. Interested individuals can visit GoAuntFlow.com/Careers/.

“Aunt Flow continues to achieve an incredible impact on the well-being of our community and communities all across the nation,” said Andrew J. Ginther, mayor of Columbus. “Their hard work and dedication have resulted in both great success and a robust presence in businesses and schools throughout Columbus. I look forward to seeing their footprint continue to grow in the years to come.”

In addition to their sales efforts, Aunt Flow also operates a donation program where for every ten products they sell, they donate one to a menstruator in need. In 2022, Aunt Flow donated over 1.6 million products to menstruators in need.

“It’s this kind of ingenuity and dedication that has established Ohio as a home for innovation,” said JP Nauseef, President and CEO, JobsOhio. “Their ability to so quickly expand their market not just here in the United States, but overseas, makes them another Ohio success story.”

About Aunt Flow

Founded by Claire Coder when she was 18-years-old, Aunt Flow is the most intuitive and sustainable solution for businesses, schools, and stadiums to provide free period products in their bathrooms. Toilet paper is offered for free, why aren't pads and tampons?® Thousands of companies have joined the menstrual movement with Aunt Flow, ranging from Google, Netflix, and Princeton University to stadiums like the Footprint

Center and State Farm Stadium. In addition to ensuring access to basic necessities in business bathrooms, Aunt Flow's Impact Program has donated over 1.6 million period products to menstruators in need. We call this people helping people. PERIOD.® Learn more at goauntflow.com.

About the City of Columbus, Ohio

The City of Columbus is the 14th largest city in the United States with a population of 921,605 residents. The Columbus economy is balanced with a combination of education, technology, government, research, insurance and health care entities as major employers within the City. Columbus is nationally known for its booming downtown, historic neighborhoods, arts and sporting districts, open attitude and a noticeably affordable quality of life. Learn more about the City of Columbus at columbus.gov/development/Economic-Development.

About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with six regional partners across Ohio: [Dayton Development Coalition](#), [Ohio Southeast](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#) and Team NEO. Learn more at www.jobsohio.com. Follow the company on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About One Columbus

As the economic development organization for the 11-county Columbus Region, One Columbus' mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future and inspires corporate, academic and public innovation throughout the Columbus Region. One Columbus expertly guides companies through the location decision process. Through strategic business outreach and customized research, the One Columbus team leverages public, private and institutional partnerships to grow the Columbus Region's economy and strengthen its national and international competitiveness. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at ColumbusRegion.com.

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