



For Immediate Release October 8, 2024

One Columbus Media Contact
Jon Keeling
614-657-5917
jk@columbuspartnership.com

COLUMBUS CITY COUNCIL APPROVAL MEANS GIFTHEALTH IS BRINGING 751 NEW JOBS TO COLUMBUS REGION

Upstart Online Pharmacy Company Relying on Innovation and Logistical Advantages to Drive Growth

Columbus, Ohio – Gifthealth, a fast-growing healthcare technology company dedicated to making prescription care more accessible and affordable, will be creating 751 new jobs in the Columbus Region following project approval by the Columbus City Council on Monday evening. The newly approved expansion will support Gifthealth's ongoing growth, bringing its total workforce to over 800 employees in Columbus by the end of 2027. The project is the third largest in the history of One Columbus.

"This project marks an exciting new chapter for Gifthealth as we continue to grow our footprint in the Columbus Region," said John Romano, President and Co-Founder of Gifthealth. "We're proud to be expanding in a community that has supported us since the beginning, and we look forward to bringing new opportunities and making a positive impact on the lives of patients here and beyond."

The expansion includes the lease of a 30,000-square-foot facility in west Columbus, which will serve as the company's pharmacy distribution center. The new positions will span a wide range of roles, including pharmacists, technicians, patient care representatives, support staff, and management, contributing to a total new payroll of \$56.5 million. This significant growth is being driven by a major contract for the distribution of a new prescription drug and Gifthealth's continued success in transforming how patients access and afford essential medications. Individuals interested in employment opportunities can visit https://www.gifthealth.com/careers.

"Gifthealth's rapid growth and job creation underscore Ohio's appeal as a destination for forward-thinking companies seeking to scale their operations," said Ohio Governor Mike DeWine. "By leveraging Ohio's strengths in both technology and healthcare, Gifthealth is demonstrating what's possible when innovation and opportunity come together to support better health outcomes for residents across the country."

Founded in 2020, Gifthealth combines technology with a patient-first approach to remove barriers in the prescription process, making it easier for patients to receive the care they need. The company's innovative platform simplifies prescription approvals and reduces administrative burdens for prescribers, ultimately creating a more efficient and cost-effective solution for patients and healthcare providers alike.

"Gifthealth's expansion is a testament to Columbus' talented, educated workforce, and our regional assets that make Columbus a hub for healthcare and technology innovation," said Columbus Mayor Andrew J. Ginther. "This project not only brings hundreds of good-paying jobs to our community but also demonstrates our ability to attract and support growing companies that are making a difference in people's lives."

"I wholeheartedly believe that Columbus is well on its way to establishing itself as one of the best cities in the country for technology innovation and healthcare," said Columbus City Councilmember Nick Bankston. "I am excited for the economic impact Gifthealth's expansion will bring to our region, but more importantly, I am excited to see the positive impact this project will have on our residents."

"After establishing its business in Columbus four years ago, Gifthealth's newest plans will expand its workforce from 50 to more than 800," said JobsOhio President and CEO J.P. Nauseef. "The company's rapid growth is a testament to the ingenuity of the people of Ohio, who are driving market demand for Gifthealth's technology that is improving efficiencies and ensuring caregivers can provide the treatment their patients need."

###

About Gifthealth

Gifthealth began operations in late 2020 to provide a scalable solution for the cost and complexity of prescription drugs. Founded by two healthcare technology startup veterans, Nick Potts and John Romano, the company launched a pilot program in Ohio and quickly expanded into all 50 states. Today, the Gifthealth team has grown to include technologists, data scientists, patient advocates and path-to-purchase experts united by a shared passion for making a difference in the lives of people who need care. Their purpose is simple: to help people get the prescribed care they need, when they need it at the best possible price.

About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through Find Your Ohio. JobsOhio works with seven regional partners across Ohio: Dayton Development Coalition, Lake to River, Ohio
Southeast, One Columbus, REDI Cincinnati, Regional Growth Partnership and Team NEO. Learn more at www.jobsohio.com. Follow the company on LinkedIn, Twitter and Facebook.

About One Columbus

As the economic development organization for the 11-county Columbus Region, One Columbus' mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future and inspires corporate, academic and public innovation throughout the Columbus Region. One Columbus expertly guides companies through the location decision process. Through strategic business outreach and customized research, the One Columbus team leverages public, private and institutional partnerships to grow the Columbus Region's economy and strengthen its national and international competitiveness. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at ColumbusRegion.com.

###